



360e Ltd

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Lincoln Business Club

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**Is the web working for your
business?**



Feel like you're playing
buzzword bingo?

Web 2.0 **POD CASTING** *Landing pages* **Pay-per-**
click **Twitter** **SOFTWARE AS A SERVICE**
Shareware **Extranets** **Phishing** **Malware** **Keyword**
effectiveness index **Blogging** **B2B /B2C**
Virtual working **CRM** **Freeware** **Affiliate marketing**
Keyword density **SEO** **Open source** **Google Analytics**
TELEWORKING **VoIP** *Linking strategy*
Conversion rates **PageRank** **Viral marketing**



Sound familiar....?

- **Not making the sales** you'd like via e-commerce
- Spent time & money on a website but **not got the results** you'd hoped for
- Potential customers **can't find your site on Google**
- You don't understand all the **hype** about **business blogging** and **Twittering** and **Web 2.0** and **social networking** and.....etc etc
- **Don't know** how other businesses make an **impact through the web**
- **Don't know** what it all really means for **your business**
- **Don't know** who to talk to for **impartial** help....



Lincoln-based 360e can help

We don't design websites, **we don't** sell computers, **we don't** take finders fees from suppliers.....**but we:**

- Work with you to **get the most from your website**
- Help you get your **IT working for your business**
- Train you how to get your website **found by Google** etc
- Show you how other firms **use the web to generate business**
- Always **talk English.....**



**Want to know what
you're missing?**

Tel: 0845 258 1490

Web: www.360e.co.uk

**Oak House, Witham Park, Waterside South,
Lincoln**

“It's all around your e-business”



Thanks