

The East Midlands Service Provider Register

Service Provider Profile



Name 360e Limited

Unit 8
Oak House
Waterside South
Lincoln
Lincolnshire
LN5 7FB

Telephone 08452581490
Fax Not supplied
Main Contact John Owens
Position Director
Mobile 0780 9631597
Email John@360e.co.uk
Website www.360e.co.uk

PIN SPR5507

360e, founded in 2004, is a business consultancy firm, specialising in IT, E-Business and ecommerce related consultancy, project management and IT /web training.

The firm utilises the experience of 2 previous Business Link IT and ecommerce specialists, each with over 20 years overall IT experience.

360e Ltd are skilled in the development of IT and ecommerce strategies, in particular in the integration of these to the overall business strategy and aims of the business - they can also assist firms within the general business strategy arena if required as part of this process.

They are also well used to working within the emda, Business Links, UKTI and LSC frameworks.

Their skills cover a range of work within small & medium sized businesses such as:

- IT, web and ecommerce consultancy
- IT systems analysis,
- IT project management
- General computer consultancy
- Ecommerce systems analysis
- Internet and web strategy
- Web site & ecommerce project management
- Online marketing
- Selling Online
- Search Engine Optimisation (SEO),
- Pay per click marketing
- Amazon and eBay
- Using Google Analytics
- Project management of the process

360e Ltd can also provide speakers, presentations and training on how to use IT and the web effectively.

They also provide a series of free downloadable fact sheets on various aspects of IT and ecommerce via their website at www.360e.co.uk.

360e also has an on-site training suite in Lincoln - specialising in:

- Search Engine Optimisation (SEO),
- Amazon and eBay
- Google Analytics.
- Training in web design techniques.

They can also offer training in these topics across in other locations too, either to individuals /small groups or as formal training courses.

The East Midlands Service Provider Register

Service Provider Profile



Main Areas Of Expertise

- Business Management
- Farming
- ICT
- Manufacturing
- Purchasing and Supply
- Engineering
- Finance
- Legal
- Marketing
- Training

Company Specialisms

360e are specialists in the development of IT and e-business /ecommerce strategies, in particular in the integration of these to the overall business aims, strategy and processes of the small and medium sized enterprise (SME).

This may include a range of work, e.g. IT systems analysis, focus groups, mind-mapping techniques, structured interviews amongst key stakeholders, development of new processes, assisting on supplier choice, developing implementation plans, IT & web /ecommerce project management etc.

They are also experienced in the techniques of online marketing, and incorporating this into a company's marketing effort - for example, utilisation of appropriate Search Engine Optimisation (SEO) techniques, "pay per click" advertising etc.

360e also have experience within the field of development of business strategy and business systems implementation.

They are able to provide a full "one-stop shop" e-business solution, by project managing the application of the defined strategy and utilising the best partners for the customer's requirements.

This would include researching appropriate technical solutions, guidance on the buying process for ICT or web solutions, project managing the solution in place, helping develop appropriate processes and systems within the SME and training.

Both our principle consultants are PRINCE2 accredited - the industry standard for professional project managers.

360e also has an on-site training suite in Lincoln - specialising in Search Engine Optimisation, online marketing, ecommerce and online selling, utilising web based tools such as Google Analytics etc. 360e Ltd can also provide training in web design techniques. This training can also be provided at a client site on a one to one /small group basis, or to larger formal training courses.

360e also have a range of partners that we utilise for issues such as specific e-business /ICT legal contracts, PR etc, and can also manage this process on a clients behalf too.

Languages

- English

Trading Status: Private Limited Company

Vat No.: 928 3068 11

Company No.: 5280813

Date Established: 2004

Number of Employees: 1-5

Fee Structure: Negotiable

Minimum hourly fee: £0.00

Maximum hourly fee: £0.00

Minimum daily fee: £0.00

Maximum daily fee: £0.00

Willing to work in

- National
- East Midlands
- Nottinghamshire
- Derbyshire

Business size experience

Start-ups, Sole Traders, Family Owned, 1-4 Employees, 5-9 Employees, 10-19 Employees, 20-49 Employees, 50-99 Employees, 100-249 Employees

The East Midlands Service Provider Register

Service Provider Profile



- Leicestershire
- Lincolnshire & Rutland
- Northamptonshire