

Mr John Owens B.A (Hons.), DipUD, MBA, MIBC.

Personal details:

Born 30 October 1961, Nationality British, lives in Lincoln with partner.
Full UK driving licence and has own vehicle.

Contact: John@360e.co.uk or mobile 0780 963 1597

Qualifications:

- **B.A. (Hons.)** in Geography. (University of Nottingham 1983)
- **Post-graduate Diploma in Urban Design**, (University of Nottingham 1984)
- Master of Business Administration (**MBA**), (The Open University 2005)
- Full Member of the Institute of Business Consulting (**MIBC**) since 2002.
- Has undertaken CPD training in a wide range of business support functions e.g. Employment Law, Finance, Marketing etc.
- Formal **PRINCE2tm** project management qualification at “Practitioner” level.
- NEBS “**Business Management**” certificate.
- NVQ **D32 / D33** Assessor
- SFEDI “**Enterprise Trainer Standards**” certificate, gained as a result of the previous eBusiness programme
- Previously **SFEDI & TMB accredited**.

Positions:

**April 07
to date:**

Full time as **Director and Consultant** with **360e Ltd** based in Lincoln.
(The business has existed part time from 2004, when it was founded by John Owens and Sue Gordon). Currently undertaking work with SME clients relating to business / e-business / IT development strategies and project management, as well as providing training on related topics with e.g. the regional “Business Steps” IT and E-Business programme, as well as other clients.

Also undertaking consultancy / training work with Local Authorities to help them address the business development needs of their SMEs via a range of training programmes etc.

**Oct 97 –
March 07**

IT and E-Business Adviser, BLLR. Working with / project managing Lincolnshire and Rutland SME clients on incorporating IT and e-business into their business strategy, often helping them to define this element too. The role also included:

- Providing free, independent and impartial advice in selecting appropriate local IT / Web suppliers
- Maintaining liaison and dialogue with the local IT /Web supplier community.
- Working with clients, both existing and start-up in appropriate sectors on general business development issues, including many web based firms.
- Acting as the Specialist Services Team Manager, running a variety of contracts (e.g. the E-Alert Objective two programme).
- Being the Creative Sector business adviser, working to help these sector firms with business development issues.
- Liaison and advisory function on several local Boards – e.g. specialist IT adviser to Objective2 Transitional area Partnership Action Group.
- Running a variety of grant schemes to enable SMEs to develop their IT and e-business provision.

Previous

Broad range of experience within the IT project management / business development and training arenas. Based within the mainstream IT industry for 15 years, working in a variety of roles with a broad range of clients, from blue-chip companies to business start ups.